

“So, what do you do?”

Turn small talk into an opportunity!

1. Who is your target audience? _____

2. What do you want them to think? _____

3. What do you want them to feel? _____

4. What do you want them to do? _____

5. The Facts:

a. _____

b. _____

c. _____

d. _____

6. The Attention Grabber _____

7. Response – Rev 1: _____

8. Response – Rev 2: _____
